

## SWOT Matrix Tool Filtering & Analysing the Data

<p><b>SWOT Matrix</b> <b>Exec Summary Only</b> <i>(please see detailed matrix worksheets for more information)</i></p>	<p><b>Strengths (Top 6)</b></p>	<p><b>Weaknesses (Top 6)</b></p>
<p><b>Opportunities (Top 6)</b></p>	<p>+O+S</p>	<p>+O-W</p>
<p><b>Threats (Top 6)</b></p>	<p>-T+S</p>	<p>-T-W</p>